



CLIENTS & INDUSTRIES SERVED

MARKETING SEGMENTS

NEW  GLYPHICS

RESULTS-DRIVEN MARKETING & DESIGN





## CLIENTS & INDUSTRIES SERVED

### AUTOMOTIVE

DustFree Blasters  
Simonson Mercedes  
Trowell & Turner

### CONSUMER PACKAGED

#### GOODS

Bassett Furniture  
Beautiful Body International  
CompUSA  
Fitness File  
Float N' Swim  
Frontier Analytics  
International Software Designs (ISD)  
NéQwa Art  
PharmEast  
Saladmaster  
Shalaston Gifts  
Smithsonian Coach Goods

### FINANCIAL

Bankers Trust  
Fidelity National Title  
IDS  
InterCapital  
NCNB National Bank (a.k.a.  
NationsBank; B of A)  
Price Waterhouse

### FOOD

Bev's Diner  
Dining Unlimited, Inc.  
Giulianos Italian Deli & Restaurant  
Hama Restaurant  
Maya Restaurant  
Rant & Rave Catering  
The Warehouse Restaurant

### REAL ESTATE

BuyOwner  
McLester Grisham Realtors  
SCM Real Estate  
Texas Title (LandAmerica; Will  
Rogers Texas Title)

### HIGH TECH

Advanced Micro Device  
Allied Automation  
CompUSA  
Computer City (A Tandy Company)  
Computer Support Services (CSSI)  
Frontier Analytics  
IBM  
International Software Designs (ISD)  
Lone Star Communications  
Texas Nuclear  
The Good Guys  
Zip Technology

### MANUFACTURING

Alamo Water  
Allied Automation  
Bassett Furniture  
Beautiful Body International  
Dexide  
Dralco  
Float N' Swim  
lotec  
Lone Star Communications  
Pacific Rim Printing/Mailing  
Saladmaster  
US Surgical

### MEDICAL

Caremark Pharmaceuticals (CVS,  
AdvancePCS)  
Clinical Nephrology Associates  
Dexide  
IMED  
lotec  
Medical Emergency Data  
Monarch Medical  
Pacific Cardiothoracic Surgery  
Group  
Palo Pinto General Hospital  
US Surgical  
Westwood Institute

### NON-PROFIT

American Heart Association  
Big Brothers/Big Sisters  
BRIT (Botanical Research Institute of  
Texas)  
California Alumni Association  
Los Angeles Heart Association  
Los Angeles Oncologic Institute  
Marycrest Manor  
National Kidney Foundation  
Tarrant County Master Gardeners  
Tarrant Count Housing Project  
(TCHP)  
The United Way  
YWCA of Greater Los Angeles

### RETAIL

7-11 Corporation  
Aaron-Scott Furniture  
Bassett Furniture  
Beachcomber Boutique  
By Owner  
Cottonwares  
Eastman West Furniture  
eSports Partners  
Fitness File  
Lingerie by Lynn  
NeQwa Art  
Shalaston Gifts  
Tattered Angel Collectibles

### SPORTS

Arizona Cardinals  
Denver Broncos  
Indianapolis Colts  
Kansas City Chiefs  
Miami Dolphins  
NY Giants  
San Diego Chargers  
Tennessee Titans  
U of Arkansas Razorbacks  
U of Maryland Terrapins  
U of Miami Hurricanes  
U of Tennessee Volunteers

### SERVICE

Bateman, Inc. Recruiters  
BeFitting Seniors  
Brookhollow Inn  
C.A. Walker Construction  
Dreams Do Come True! Maids  
Gymboree  
Nixon Law Firm  
Investigative Solutions Group  
Lead Marketing International  
MerchanTrade  
Pacific Rim Marketing/Advertising  
Pacific Rim Printing/Mailing  
RISE International  
Status Freight  
TD Jakes  
ThermoTech Insulation Co  
Top Performance Insurance  
United Presort Services  
Velvet Lawns  
Verizon/Idearc

### VETERINARY

Brentwood Pet Clinic  
North Bay Animal Emergency  
Hospital  
Santa Monica Dog & Cat Hospital  
Wilshire Animal Hospital

CONTINUED



## MARKETING SEGMENTS

### B2B

Advanced Micro Device  
 Alamo Water  
 Allied Automation  
 American Heart Association  
 Bankers Trust  
 Bateman, Inc. Recruiters  
 Big Brothers/Big Sisters  
 BRIT (Botanical Research Institute of Texas)  
 Brookhollow Inn  
 C.A. Walker Construction  
 California Alumni Association  
 CompUSA  
 Computer City (A Tandy Company)  
 Computer Support Services (CSSI)  
 Caremark Pharmaceuticals (CVS, AdvancePCS)  
 Dexide  
 Dreams Do Come True! Maids  
 DustFree Blasters  
 Frontier Analytics  
 IBM  
 IDS  
 IMED  
 InterCapital  
 International Software Designs (ISD)  
 Investigative Solutions Group  
 lotec

Lead Marketing International  
 Lone Star Communications  
 Los Angeles Heart Association  
 Marycrest Manor  
 MerchanTrade  
 Monarch Medical  
 National Kidney Foundation  
 NCNB National Bank (a.k.a. NationsBank; B of A)  
 Pacific Rim Marketing/Advertising  
 Pacific Rim Printing/Mailing  
 Price Waterhouse  
 RISE International  
 Selling to the Executive Suite  
 Shalaston Gifts  
 Status Freight  
 Tarrant Count Housing Project (TCHP)  
 Texas Nuclear  
 The Good Guys  
 The United Way  
 ThermoTech Insulation Co  
 United Presort Services  
 US Surgical  
 Velvet Lawns  
 YWCA of Greater Los Angeles B2C

### B2C

7-11 Corporation  
 Advanced Micro Device  
 Alamo Water  
 Allied Automation  
 American Heart Association  
 Arizona Cardinals  
 Bankers Trust  
 Bassett Furniture  
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 BeFitting Seniors  
 Big Brothers/Big Sisters  
 BRIT (Botanical Research Institute of Texas)  
 Brookhollow Inn  
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 C.A. Walker Construction  
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 DustFree Blasters  
 eSports Partners  
 Fidelity National Trust  
 Frontier Analytics  
 IBM  
 IDS  
 IMED  
 Indianapolis Colts  
 InterCapital  
 International Software Designs (ISD)  
 Investigative Solutions Group  
 lotec  
 Kansas City Chiefs

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 RISE International  
 San Diego Chargers  
 Shalaston Gifts  
 Status Freight  
 Tarrant Count Housing Project (TCHP)  
 Tarrant County Master Gardeners  
 TD Jakes  
 Tennessee Titans  
 Texas Nuclear  
 Texas Title (LandAmerica; Will Rogers Texas Title)  
 The Good Guys  
 The United Way  
 United Presort Services  
 U of Arkansas Razorbacks  
 U of Maryland Terrapins  
 U of Miami Hurricanes  
 U of Tennessee Volunteers  
 Velvet Lawns  
 Verizon/Idearc  
 YWCA of Greater Los Angeles